

OU BAHOLYODHIN

studio

OU BAHOLYODHIN

profile



Born in Thailand in 1966, Ou trained in furniture and product design at Kingston University, although his Nomadic tendencies have led his studies astray to as far afield as Architecture at the Bartlett, Political Science at the London School of Economics, Cookery in Florence and Industrial design in Paris. His studio is based in London, where he began his career as a furniture designer in 1997.

Ou Baholyodhin has had exhibitions and given talks and lectures world-wide, most notably at Axis Gallery in Tokyo, Design Course at the Ecole des Beaux Arts in Saint-Etienne and The British Council in Bangkok. Ou Baholyodhin was a member of the Berlin Trendtable for Messe Frankfurt, consulting for the Tendence and Ambiente Fairs.

Design magazines such as WallPaper, World of Interiors and Elle Decoration, as well as lifestyle and fashion magazines have in recent years featured both Ou's profile and his work. His work is characterised by warm, sensuous sophistication with a certain touch of the exotic.

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Ou's practice, OBS, handles various design projects, from furniture design to industrial, residential and commercial projects internationally. His commissions have included collections in home interior accessories, textiles, ceramics, furniture for various retailers and manufacturers worldwide. Ou is also known for creating designs for some of the most exclusive events and parties. Ou's Interior project commissions began in 1998, when he was selected for the design and re-branding of the K-Bars throughout the UK, including the famous Wardour Street flagship club and the more Sloaney hangout, K-Bar Chelsea.

Other recent Projects include the design for a new range of sanitary ware for manufacturer Nahm in 2002; Ocean Glass's new glass collection, named "TIME", comprising of tumblers, stemware and tableware, which was launched in July 2003. Recent interior projects include Patara Restaurant in Mayfair, Spencer Hart on Savile Row, Alma and Ozwald Boateng both on Vigo Street, and Benares Restaurant on Berkeley Square.

In the year 2000 Ou was appointed Creative Director for Thailand's largest silk manufacturer, Jim Thompson.

In the same year Ou penned his first book Living with Zen, published by DBP, and his second book, also by DBP, Being with Flowers was published in 2001.

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clients

Abode Tokyo Lecture, exhibitor & retailer *Alma Home* product, furniture & interior design, brand consultancy *Ambiente* Frankfurt Delegate of Design & Creative Direction Round Table *AXIS Gallery Tokyo* Lecture and Contributor, exhibitor and retailer *Bardo* Fulham Road Furniture Commission *Benares Restaurant* at Berkeley Square Interior consultancy *Bergdorf Goodman* retailer *Brahm* Interior Design for Residential properties *Che* St James Street Furniture Commission *Chester Barry* exhibition design, Pitti Uomo, Florence & Paris *Colette* Paris exclusive products for retailer *Corso Como 10*, Milan ceramic tableware collection *Duncan Baird* publisher, two titles published in 2000 and 2001 *Ecoles des Beaux Arts* Saint-Etienne Lecturer & Design Workshop *Elle Decoration* UK Stylist *Frame Magazine* Contributing Writer *Hari's* Interior design for residential properties *Iitsu bar lounge* Draycott Avenue Interior Consultancy *Jim Thompson* Thailand furniture, product and interior design & creative consultancy *Jim Thompson Singapore* Showroom Interior Joseph Interior Installation "Manchurian Modern" 1998 *Karl Lagerfeld Gallery* Paris furniture commission K-Bar, SoHo & Chelsea bar/club interior design *Kenzo* event design, London Fashion Week September 1998 *Kyowa Mokko* Japan furniture design for manufacturer *Lane Crawford* Hong Kong retailer Lexus Consultant for concept car *LOSA* product design for London-South Africa Project *NAHM* (UMI Laufen Sanitaryware), Thailand industrial design *Neiman Marcus* USA retailer *New Designers* Business Design Centre on the Panel of Judges *NOBU* Charity event for Save the Children sponsored by Garrard *Ocean Glass* Thailand industrial design tableware range *Opaque* Tokyo retail interior design *Ozwald Boateng* Vigo Street Retail Interior Concept *Patara* restaurant interior design + consultancy *RICE* Sushi Bar at Tendence + *Ambiente*, Frankfurt Messe *Salle D'Armes* Fencing School Interior *Sony Music* (UK) event design *Spencer Hart* Savile Row retail interior design *Stagedoor* hairdressing salon interior *The Conran Shop* retailer *The Great Eastern Hotel* Furniture commission *The Kensington Hotel* Furniture Commission *The University of North London* Furniture Commission *Toyota* Consultant for concept car Yaris *Trocadero*, Fukuoka retail interior design *Troy* New York retailer *Universal Music* (UK) event design *Warner Music* (UK) event design *Wespro* graphics & interior design *Zanussi Design Award* (Living Etc), The Design Museum on the Panel of Judges

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projects

Patara opened in 2001 the Patara flagship in Mayfair sets a new standard in Thai Restaurant Interior.

Entering the restaurant via the Silk Bar, one feels immediately transported to the exotic warmth and intimacy of Thailand. Walnut and Thai Silk panels line the floating walls. Down below, a dark limestone reflection pool generates glimmering light upon the ceilings, creating an ambiance of contemplative calm.



Spencer Hart a new retail interior concept for pure luxury tailoring –a brand with its own culture, authenticity and energy aimed at a charismatic modern consumer.

The brand offers an exclusive range of mens and womans clothing –from hand made ready –to –wear suiting, non-conformist attitude with the finest traditional skills and attention to detail only found in expert Savile Row tailoring. Unexpected turns within this ebonised mahogany boutique lead you to a central lobby of sumptuous hand-stitched leather furniture, unique vintage chandelier and atmospheric lighting.

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projects

Benares named after the Holy City of Benares in North India. Ou has created "a fascinating voyage in to this exotic city giving a cool and serene poise to a hip London restaurant". The hand crafted Indian furniture and infinity water pools set throughout the restaurant remind one of the famous water front of the city of Benares. The main dining space is encased in Brian Wilsher's acclaimed wave sculpture. Elsewhere statues of Hindu Deities, Indian art and antiquities frame an oasis from the chaotic outside world.



Opaque 1999 flagship store for Japan's premier Fashion Group, World Co. The cool contemporary boutique is located in Tokyo's Ginza prime retail district where space is said to be of highest rentable value in the world. The new look shop offers a clean and simple canvas for shoppers to view merchandise in a calm environment amidst Tokyo's crazy pace of life.

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projects

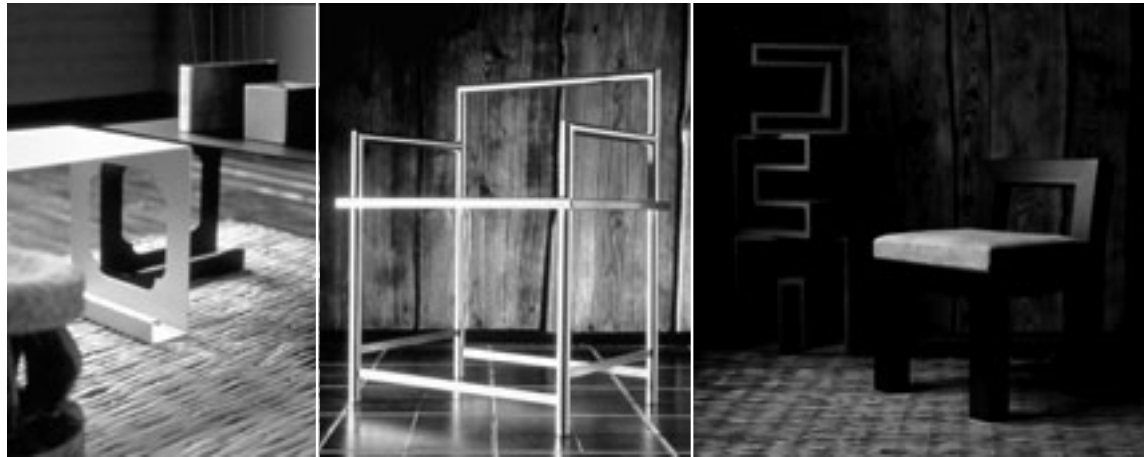
Covent Garden Created for a movie director this Penthouse property in the heart of London's Theatre District has been the subject of numerous publications. Polished plaster walls and columns in charcoal grey and Venetian red reflect the core architecture and working components of the adjacent Opera House, softer surfaces such as scorched pine panelled guest bedroom, luxurious suede floor cushions and hand stitched leather furniture create a warm and intimate shelter from the bustling metropolis.



Eaton Place Spreading across the entire floor of two stuccoed period buildings in the elegant residential street of Belgravia Ou has created a timeless interior, which comfortably houses an assembly of the owners collection of refined Ming furniture which sit comfortably alongside sensational Brit Art collection of sculptures and paintings. The interior has been fitted with state of the art lighting and audio/video equipment throughout.

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projects



Furniture and product design Ou Baholyodhin has designed several collections in home interior accessories, textiles, ceramics, furniture for various retailers and manufacturers (The Conran Shop, Habitat, Colette-Paris, Troy-New York), restaurants and hotels (Le Manoir aux Quatre Saisons, Bardo, Che, No. 5 Maddox Street, The Great Eastern Hotel).

Recent Projects include the design for a new range of sanitary ware for manufacturer Nahm in 2002. Ocean Glass's new collection "TIME" comprising of tumblers, stemware and tableware in July 2003.

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activities	Creative Consultancy Interior Design Furniture Design Industrial Design Graphic Design Web & Media Design
creative director	Ou Baholyodhin
hours	Monday – Friday 9.30am – 5.30pm

OU BAHOLYODHIN

press



Architectural Digest (F) Art4D Axis Belle(AUS) Blueprint Christies Magazine DDN design diffusion news Deco (D) Design Week Elle Décor USA Elle Decoration Japan Elle Decoration Thailand Elle Decoration UK Esquire EVA inflight magazine Evening Standard Evening Standard Homes & Property Fabric Far Eastern Economic Review Frame (NL) FT Weekend How to Spent It FX Gap (Japan) GQ Guardian Weekend H.O.M.E. (D) Hinge (HK) Homes & Gardens House & Garden IdFX Interior World Magazine La Casa Marie Claire (ES) Lips Living Etc. Marie Claire Objekt (NL) Objekt(NL) Rob Report(USA) Recup Restaurant Republica(I) Sawasdee Magazine Scene Schoener Wohnen (D) Space The Guardian Sunday Times Style Telegraph Magazine The Bangkok Post The Nation The New York Times Magazine The Rob Report The Times on Saturday Theme Time Out Traditional Homes (USA) Wallpaper World of Interiors YOU The Mail on Sunday

OU BAHOLYODHIN

press



“Ou’s furniture epitomises the current spirit of modernity, bringing together global ideas with contemporary shapes and materials”

[Elle Decoration UK](#)

“The furniture and fabrics coming out of his studio.. are timeless yet hip, spare yet sexy, often subtly Asian in feel”

[Elle Décor USA](#)

“Master of the Minimal. The man whom celebrities now choose to create a total party experience is Bangkok-born Ou Baholyodhin, currently the coolest design guru in town”

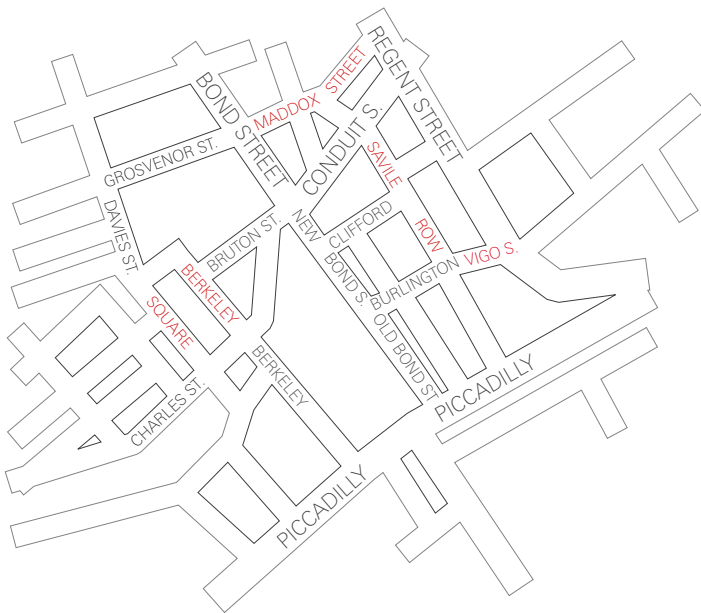
[Evening Standard](#)

“Baholyodhin is the master of creating tranquil, Zen spaces enriched only by natural textures and strong, simple forms”

[Theme Magazine](#)

OU BAHOLYODHIN

walk



We have selected several of our projects in central London within easy walking distance from each other. The selection is aimed to provide you with an overview of our commercial activities, whilst attempting to provide diversity in project sizes and budgets.

Benares 12 Berkeley Square, W1

Patara 7 Maddox Street, W1

Spencer Hart 36 Savile Row, W1

Alma 8 Vigo Street, W1

Ozward Boateng 9 Vigo Street, W1

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